

The stand formats & services offered:

BRONZE 4m²



Module exclusively reserved for innovative start-ups (*)

EQUIPPED STAND:

- ◆ Partition walls
- ◆ Panels according to the colours of the fair
- ◆ Signage / Name board
- ◆ Carpeting
- ◆ 3kV basic power supply & 3 spotlights
- ◆ WiFi connection (**)
- ◆ Common storage room
- ◆ Stand cleaning.

Furniture: 1 computer desk, 1 stool, 1 document holder, 1 dustbin.

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

INCLUDED SERVICES:

- ◆ 1 parking place
- ◆ 3 exhibitor badges
- ◆ 250 entrance tickets
- ◆ Announcement of your company profile in the official catalogue of the trade fair
- ◆ Invitation to the Welcome Cocktail on the evening prior to the show
- ◆ Invitation to the official inauguration of the trade fair
- ◆ Invitation to the networking evening reception on 12th June
- ◆ Participation in the b2fair matchmaking event
- ◆ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair
- ◆ *(only for exhibitors that register before 12th April 2013)*
- ◆ Recording of 1 speed demo of 3 minutes on the TV Stage
- ◆ *(coaching and preparation of your pitch included)*
- ◆ 3D animation of your exhibition booth as a virtual stand
- ◆ *(available online until 31.12.2013)*

895.00 €

SILVER 6m²



EQUIPPED STAND:

- ◆ Partition walls
- ◆ Panels according to the colours of the fair
- ◆ Signage / Name board
- ◆ Carpeting
- ◆ 3kV basic power supply & 4 spotlights
- ◆ WiFi connection (**)
- ◆ Common storage room
- ◆ Stand cleaning.

Furniture: 1 table, 3 chairs, 1 computer desk, 1 stool, 1 document holder, 1 dustbin.

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

INCLUDED SERVICES:

- ◆ 1 parking place
- ◆ 3 exhibitor badges
- ◆ 250 entrance tickets
- ◆ Announcement of your company profile in the official catalogue of the trade fair
- ◆ Invitation to the Welcome Cocktail on the evening prior to the show
- ◆ Invitation to the official inauguration of the trade fair
- ◆ Invitation to the networking evening reception on 12th June
- ◆ Participation in the b2fair matchmaking event
- ◆ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair
- ◆ *(only for exhibitors that register before 12th April 2013)*
- ◆ Recording of 1 speed demo of 3 minutes on the TV Stage
- ◆ *(coaching and preparation of your pitch included)*
- ◆ 3D animation of your exhibition booth as a virtual stand
- ◆ *(available online until 31.12.2013)*

1,395.00 €

GOLD 12m²



EQUIPPED STAND:

- ◆ Partition walls
- ◆ Panels according to the colours of the fair
- ◆ Signage / Name board
- ◆ Carpeting
- ◆ 3kV basic power supply & 6 spotlights
- ◆ WiFi connection (**)
- ◆ 1 storage room
- ◆ Stand cleaning.

Furniture: 1 table, 3 chairs, 1 information desk, 2 stools, 1 document holder, 1 plant, 1 dustbin.

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

INCLUDED SERVICES:

- ◆ 1 parking place
- ◆ 6 exhibitor badges
- ◆ 500 entrance tickets
- ◆ Announcement of your company profile in the official catalogue of the trade fair
- ◆ 1 welcome kit (1 bottle of sparkling wine with 20 appetisers)
- ◆ 1/2 inside page advertisement CMYK in the official catalogue
- ◆ Invitation to the Welcome Cocktail on the evening prior to the show
- ◆ Invitation to the official inauguration of the trade fair
- ◆ Invitation to the networking evening reception on 12th June
- ◆ Participation in the b2fair matchmaking event
- ◆ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair
- ◆ *(only for exhibitors that register before 12th April 2013)*
- ◆ Recording of 1 speed demo of 3 minutes on the TV Stage
- ◆ *(coaching and preparation of your pitch included)*
- ◆ Opportunity to organise an exhibitor workshop
- ◆ Possibility to book a "Networking Area"
- ◆ 3D animation of your exhibition booth as a virtual stand
- ◆ *(available online until 31.12.2013)*

2,595.00 €

PLATINUM 24m²



EQUIPPED STAND:

- ◆ Partition walls
- ◆ Panels according to the colours of the fair
- ◆ Signage / Name board
- ◆ Carpeting
- ◆ 3kV basic power supply & 8 spotlights
- ◆ WiFi connection (**)
- ◆ 1 storage room
- ◆ Stand cleaning.

Furniture: 1 table, 4 chairs, 1 sitting area, 1 information desk, 2 stools, 2 document holders, 1 folding screen, 1 lamp, 2 plants, 1 dustbin.

General administrative charges included (management & administration of the file, document processing and right to use the logo of the event).

INCLUDED SERVICES:

- ◆ 1 parking place
- ◆ 9 exhibitor badges
- ◆ 750 entrance tickets
- ◆ Announcement of your company profile in the official catalogue of the trade fair
- ◆ 2 welcome kits (2 bottles of sparkling wine with 40 appetisers)
- ◆ Referencing of your company logo in an e-newsletter
- ◆ 1 inside page advertisement CMYK in the official catalogue
- ◆ Invitation to the Welcome Cocktail on the evening prior to the show
- ◆ Invitation to the official inauguration of the trade fair
- ◆ Invitation to the networking evening reception on 12th June
- ◆ Participation in the b2fair matchmaking event
- ◆ Filmed presentation of your projects during an elevator pitch of 60 seconds prior to the trade fair
- ◆ *(only for exhibitors that register before 12th April 2013)*
- ◆ Recording of 2 speed demos of 3 minutes on the TV Stage
- ◆ *(coaching and preparation of your pitch included)*
- ◆ Opportunity to organise an exhibitor workshop
- ◆ Possibility to book a "Networking Area"
- ◆ 3D animation of your exhibition booth as a virtual stand
- ◆ *(available online until 31.12.2013)*

4,395.00 €

(*) Criteria for the definition of a start-up applicable to the fair: young innovative company employing less than 10 employees and established since 1st January 2010

(**) WiFi connection shared with all the other exhibitors

www.gr-businessdays.com



palanetdesign.com

Why participate in the GR BUSINESS DAYS ?

The exclusive b2b event of the year in Luxembourg and in the Greater Region not to miss.

True lever action to explore enriching business opportunities and sustainable partnerships.

Participation of many foreign delegations including companies and international business support organisations.

Easy access to key decision makers and buyers.

The occasion to experience a new business spirit in a 'lounge' atmosphere.

A good mix of important political and economic stakeholders.

Numerous added value services and opportunities to showcase your company at a low cost.

A gateway to the heart of Europe and beyond.



Practical information:

Dates of the show: 12th & 13th June 2013
 Venue: Luxexpo (North Entrance)
 10, Circuit de la Foire Internationale
 L-1347 Luxembourg
 Timing: 12th June from 10:00 – 22:00
 13th June from 10:00 – 19:00
 Build Up: 11th June from 10:00 – 19:00
 Dismantling: 13th June from 19:30 until 14th June at 12:00

For further information:

Chamber of Commerce of the Grand Duchy of Luxembourg
 International Affairs
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You will never do business the same way again !



12/13.06.
2013

2nd edition

LUXEMBOURG

b2fair
matchmaking event

Planet e-commerce

Exhibitor
workshops

Networking events

Chambers' academy

Round tables

Greater Region Symposium

Speed demos - TV stage

Interactive conferences

Start-up village

Ambassadors'
lounge

MarCom
decision maker forum

The unique b2b meeting platform
for SMEs and innovative start-ups
in the Greater Region

Organiser:



Venue:



www.gr-businessdays.com



**A new event format
to do business in another way!**

**New Modern Fresh Innovative
Great value for money
Dynamic Interactive Concentrated**

With the GR Business Days, the Chamber of Commerce of the Grand Duchy of Luxembourg invites you to the second edition of this professional trade fair dedicated to SMEs and innovative start-ups of the Greater Region and beyond.

Especially in today's critical economic environment, this b2b meeting platform aims at stimulating competitiveness, growth and economic development of businesses.

Thanks to a variety of events and numerous value-added b2b services, the GR Business Days will surprise you and invite you to **"talk business"** in unique ways.

Target audience:

SME / SMI Innovative start-ups
Decision makers **CEO / CIO**
Buyers Suppliers **Investors**
Banks & financial services
Clusters Research centers
Business Support Organisations



Target sectors:

Environment & energy
Eco construction & sustainable development
Automotive & E-mobility
Machinery & metallurgy
Life science & biotechnology
ICT & e-commerce Transport & logistics
Training & education
Marketing & communication
Banking & finances Services to companies



40 **160** exhibitors
innovative start-ups



1,650 visitors
from **25** countries



3,000 individual
business meetings

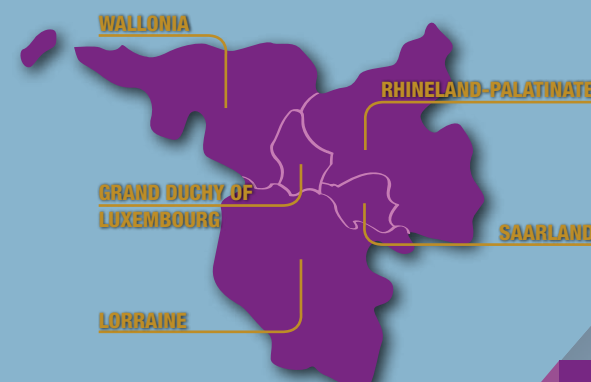


92%
satisfied participants



Discover the Greater Region!

**Unique economic
microcosm of 5 regions**
Extending over a total area
of 65,400 m²
11.3 million inhabitants
Open economy
with 375,000 companies
and a GDP of € 303 billion
representing 2.5% of EU GDP
37 universities
with 370,000 students
73 research institutes
57 clusters
18 competence centres
Over 200,000
cross-border workers,
thereof 150,000 commuting
to Luxembourg



8 round tables &
interactive conferences



65
speed demos



30 exhibitor
workshops



4
business
partnership
awards



5
networking
receptions

A 360° view of promising business opportunities in the Greater Region and beyond !

Symposium of the Greater Region

Discover opportunities, views and visions of the Greater Region presented by key political and economic players.

Exhibition stands

Choose one of the interesting exhibition packages to present your competences, products and services to qualified audiences in a 'lounge' atmosphere.

Start-up village

Explore the creativity and dynamism of young entrepreneurs and be inspired by their new ideas and innovative projects.

b2fair® international matchmaking event

Be part of this exceptional and unique matchmaking platform to enrich your international relations and establish new business contacts thanks to tailored face-to-face meetings!

Speed demos

Showcase your know-how, client case studies and innovative products, solutions or technologies through a 3 minutes' presentation on the TV stage to enrich your company image.

Planet e-commerce

Learn about the novelties and latest technologies in e-commerce to optimise your online strategy, social media networks, e-marketplaces and online sales.

Chambers' academy

Get acquainted with the business support services offered by the bilateral Belgian-Luxembourg Chamber network abroad.

Interactive TV Stage & live streaming

Come and listen to the latest business trends presented by high level speakers and industry experts during interactive conferences / round tables.

Exhibitor workshops

Benefit from the experience and knowledge of the exhibitors during thematic workshops.

3D marketplace

Stay connected to your business contacts even after the trade show through a 3D virtual simulation of your exhibition booth.

Business networking by excellence

Strengthen your business contacts in a relaxed ambiance during numerous networking receptions and the b2fair Business Award Ceremony.

Express elevator pitch

Prepare and present a 1 minute pitch in advance as a teaser for your participation in the GR Business Days to attract your desired target audience.

MarCom decision maker forum

Meet **Marketing & Communication** decision makers during a thematic day to boost your marketing plan and to discover the latest trends in MarCom.

Ambassadors' lounge

Establish exclusive VIP contacts with diplomatic representatives from all over the world.

Why the Greater Region?

**An excellence model
for European integration**

**The hub to business
opportunities in Europe**

**High-tech industry
and know-how**

**Modern and reliable
infrastructure**

**Attractive
investment climate**

**High purchasing power
with a consumption
of € 3 billion**

Multilingual workforce

**Business friendly
environment**

**Sustainable economy
with rich entrepreneurial
potential**

KEY IMPRESSIONS